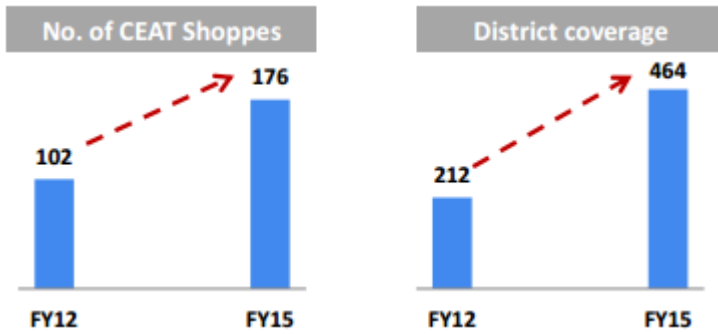


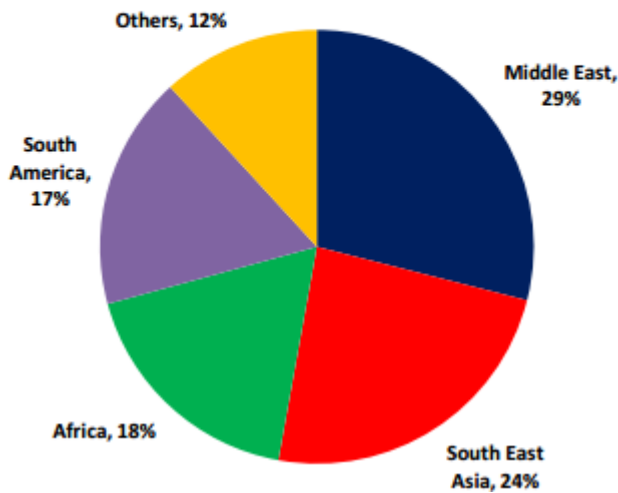
CEAT Strengths:

- India's leading Tyre Company with over 50 years of experience.
- Strong Distribution Network: 3500+ dealers, 300+ exclusive CEAT franchisees.



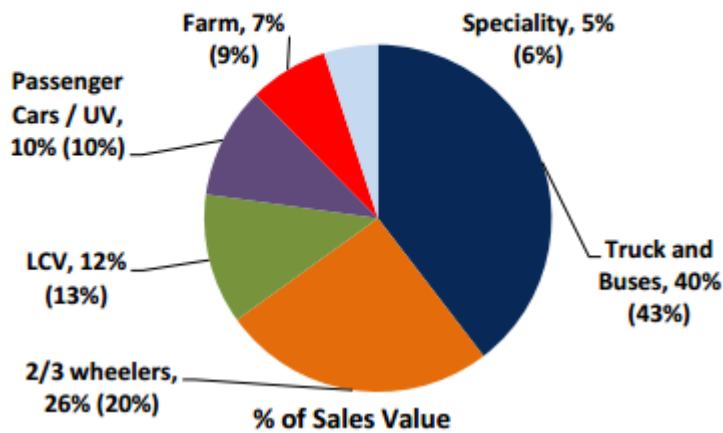
- Exports to 90 countries.

FY15 Export sales break-up



- Diversified profile: Presence in all major automobile segments.

Q1 FY16 Breakup by Product



- Strong brand recall as a global brand.

- Increasing OEM presence.

CEAT: Increasing OEM Presence



- Consistently growing volumes and revenue. Strong margins.

